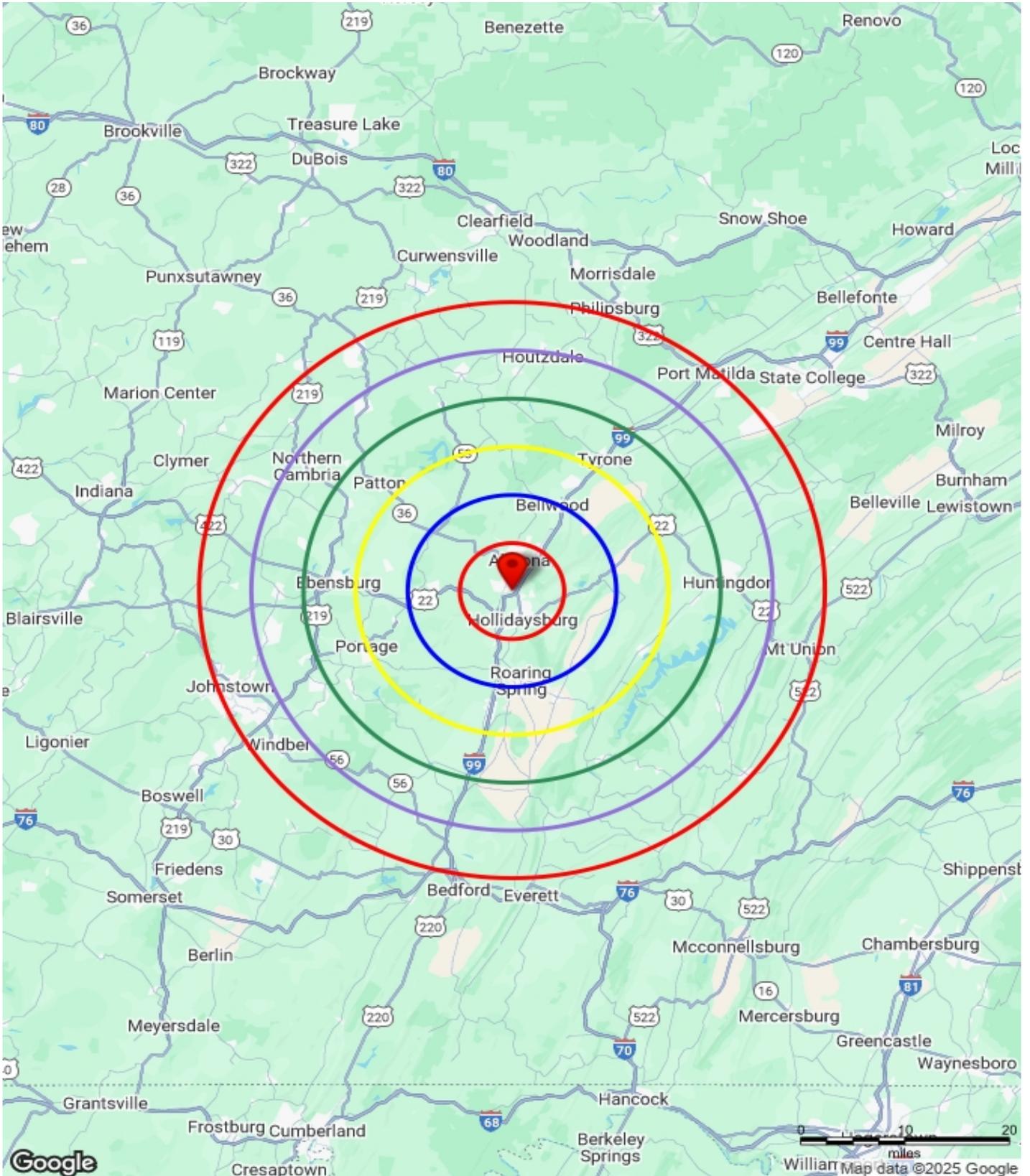




528 W Plank Rd, Altoona, PA 16602





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Full Profile	528 W Plank Rd, Altoona, PA 16602 0 - 5 mi	528 W Plank Rd, Altoona, PA 16602 0 - 10 mi	528 W Plank Rd, Altoona, PA 16602 0 - 15 mi	528 W Plank Rd, Altoona, PA 16602 0 - 20 mi	528 W Plank Rd, Altoona, PA 16602 0 - 25 mi	528 W Plank Rd, Altoona, PA 16602 0 - 30 mi
Current Year Estimated Population	72,054	103,336	136,457	183,011	246,547	339,335
5 Year Projected Population	72,251	103,788	137,411	184,488	248,556	341,775
2020 Census Population	73,031	103,740	137,359	183,623	248,082	342,078
Projected Annual Growth 2024-2029	0.27%	0.44%	0.70%	0.81%	0.81%	0.72%
Households						
Current Year Estimated Households	30,509	43,354	55,579	74,422	98,876	139,027
5 Year Projected Households	30,600	43,555	55,984	75,051	99,728	140,016
2020 Census Households	30,921	43,525	55,945	74,646	99,394	140,205
Projected Annual Growth 2024-2029	0.30%	0.46%	0.73%	0.85%	0.86%	0.71%
Age						
Est. Population Under 10 Years	9.8%	9.6%	9.4%	9.4%	9.2%	9.4%
Est. Population 10-19	11.3%	11.4%	11.8%	11.6%	11.5%	11.6%
Est. Population 20-30	12.0%	12.3%	12.5%	12.2%	12.2%	12.0%
Est. Population 30-44	17.6%	17.0%	16.7%	16.8%	17.0%	16.7%
Est. Population 45-59	18.0%	18.4%	18.5%	18.5%	18.7%	18.6%
Est. Population 60-74	20.4%	20.6%	20.4%	20.8%	20.8%	21.1%
Est. Population 75 Years or Over	10.9%	10.7%	10.7%	10.6%	10.4%	10.6%
Marital Status & Gender						
CY Est. Male Population	48.8%	48.9%	49.5%	49.9%	50.8%	50.3%
CY Est. Female Population	51.2%	51.1%	50.5%	50.1%	49.2%	49.7%
Est. Never Married (ACS)	32.7%	31.4%	31.4%	30.9%	31.0%	31.0%
Est. Now Married (ACS)	46.5%	49.0%	49.5%	50.0%	50.2%	49.9%
Est. Widowed (ACS)	8.0%	7.4%	7.5%	7.7%	7.7%	7.9%
Est. Divorced (ACS)	12.8%	12.2%	11.6%	11.4%	11.1%	11.2%
Income						
Est. HH Inc \$200,000 or more	4.3%	4.7%	4.7%	4.4%	4.2%	4.1%
Est. HH Inc \$150,000 to \$199,999	7.0%	7.1%	7.2%	6.8%	6.8%	6.5%
Est. HH Inc \$100,000 to \$149,999	15.1%	16.9%	17.5%	17.4%	17.2%	16.1%
Est. HH Inc \$75,000 to \$99,999	12.9%	13.7%	13.8%	14.2%	14.3%	13.6%
Est. HH Inc \$50,000 to \$74,999	18.5%	17.7%	17.7%	18.2%	18.2%	17.8%
Est. HH Inc \$35,000 to \$49,999	13.0%	12.6%	12.6%	12.8%	12.8%	13.2%
Est. HH Inc \$25,000 to \$34,999	9.5%	8.9%	8.8%	8.9%	8.9%	9.6%
Est. HH Inc \$15,000 to \$24,999	10.1%	9.4%	9.2%	8.9%	9.0%	9.6%
Est. HH Inc Under \$15,000	9.6%	9.0%	8.5%	8.3%	8.5%	9.4%
Est. Average Household Income	\$ 80,606	\$ 82,741	\$ 83,132	\$ 82,368	\$ 81,505	\$ 78,735
Est. Median Household Income	\$ 58,787	\$ 62,307	\$ 63,731	\$ 63,517	\$ 63,198	\$ 60,118
Est. Per Capita Income	\$ 34,130	\$ 34,714	\$ 33,860	\$ 33,495	\$ 32,687	\$ 32,258
Businesses and Employees						
Est. Total Businesses	2,597	3,220	3,768	4,956	6,160	8,618
Est. Total Employees	35,519	43,923	52,480	65,609	78,396	110,125
Race						
Est. White	91.6%	92.6%	93.2%	93.5%	93.1%	92.2%
Est. Black	2.9%	2.3%	2.2%	2.2%	2.6%	3.2%
Est. Asian	0.9%	0.7%	0.6%	0.5%	0.5%	0.5%
Est. Other	4.6%	4.3%	4.0%	3.8%	3.8%	4.1%
Hispanic						
CY Est Pop Hispanic or Latino	1,144	1,514	2,002	2,614	3,726	5,604
CY Est Pop Hispanic or Latino	2%	1%	1%	1%	2%	2%
Hispanic or Latino (ACS)	2%	1%	1%	1%	2%	2%
Education						
Est Pop Age 25+ by Educ Attain.	52,124	74,554	97,856	132,067	178,854	245,564
Less than 9th grade	1.6%	1.7%	2.0%	2.1%	2.2%	2.3%
Some High School, no diploma	5.2%	5.0%	4.9%	5.2%	5.5%	5.6%
High School Graduate (or GED)	44.0%	43.8%	45.2%	45.7%	46.7%	46.7%
Some College, no degree	15.8%	15.9%	15.5%	15.0%	14.9%	14.8%
Associate Degree	8.3%	9.3%	9.4%	9.7%	9.6%	9.7%



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Bachelor's Degree	16.3%	16.3%	15.5%	15.1%	14.2%	13.9%
Graduate Degree	8.8%	8.1%	7.6%	7.3%	6.9%	6.9%
Housing						
Est. Total Housing Units	33,276	47,185	60,723	81,953	109,796	156,613
Est. Owner-Occupied	61.2%	64.9%	66.5%	67.2%	68.1%	66.3%
Est. Renter-Occupied	30.5%	27.0%	25.0%	23.6%	21.9%	22.4%
Est. Vacant Housing Units	8.3%	8.1%	8.5%	9.2%	9.9%	11.2%
Homes Built by Year (ACS)						
Homes Built 2014 Or Later	0%	0%	0%	0%	0%	0%
Homes Built 2010 To 2013	2%	3%	3%	3%	3%	3%
Homes Built 2000 To 2009	5%	6%	6%	7%	7%	6%
Homes Built 1990 To 1999	6%	7%	8%	8%	8%	8%
Homes Built 1980 To 1989	7%	8%	9%	9%	9%	9%
Homes Built 1970 To 1979	12%	14%	14%	15%	15%	15%
Homes Built 1960 To 1969	8%	8%	8%	8%	8%	8%
Homes Built 1950 To 1959	13%	13%	12%	11%	11%	12%
Homes Built 1940 To 1949	10%	9%	8%	8%	9%	10%
Homes Built 1939 or Earlier	36%	33%	31%	30%	30%	30%
Home Values						
Home Value \$1,000,000 or more	0%	0%	1%	1%	1%	1%
Home Value \$500,000 to \$999,999	4%	4%	4%	4%	5%	4%
Home Value \$400,000 to \$499,999	4%	5%	5%	5%	5%	4%
Home Value \$300,000 to \$399,999	9%	9%	10%	10%	10%	10%
Home Value \$200,000 to \$299,999	19%	20%	21%	21%	21%	21%
Home Value \$150,000 to \$199,999	17%	18%	18%	17%	16%	15%
Home Value \$100,000 to \$149,999	23%	23%	22%	21%	21%	20%
Home Value \$70,000 to \$99,999	11%	9%	8%	8%	8%	9%
Home Value \$50,000 to \$69,999	6%	5%	5%	4%	5%	5%
Home Value \$25,000 to \$49,999	3%	3%	3%	3%	4%	5%
Home Value Under \$25,000	4%	4%	4%	4%	4%	5%
Median Housing Unit Value	\$ 160,227	\$ 170,097	\$ 174,510	\$ 176,294	\$ 174,901	\$ 167,732
Labor Force						
Est Pop Age 16+ by Employ. Status	60,344	86,696	114,537	153,614	207,610	285,023
Labor Force	58.0%	58.7%	57.8%	57.3%	56.4%	56.2%
In Armed Forces	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%
Civilian, Employed	55.5%	56.6%	55.8%	55.3%	54.4%	54.0%
Civilian, Unemployed	2.4%	2.2%	2.0%	2.0%	2.0%	2.2%
Not in Labor Force	42.0%	41.3%	42.2%	42.7%	43.6%	43.8%
Occupation						
Agr, forest, fish & hunt., min and const.	6.1%	6.8%	7.8%	8.4%	9.1%	9.1%
Manufacturing	7.8%	9.0%	10.0%	10.4%	10.9%	10.8%
Wholesale & retail trade	17.5%	17.5%	16.6%	15.9%	15.2%	15.2%
Transp. and warehousing, and utilities	7.3%	7.8%	7.9%	7.6%	7.5%	7.4%
Information	1.7%	1.3%	1.2%	1.1%	1.1%	1.2%
Fin, ins., real estate, rental & leasing	3.2%	3.1%	3.1%	3.1%	3.0%	3.6%
Prof, sci, manag, admin, & waste ms	7.2%	7.2%	7.1%	6.9%	6.7%	7.1%
Educational, health and social services	28.9%	28.1%	27.3%	27.4%	27.6%	27.0%
Arts, enter., rec., accom. & food services	10.1%	9.2%	8.5%	8.6%	8.3%	8.3%
Other services (except pub admin.)	4.9%	4.9%	5.2%	5.4%	5.1%	5.0%
Public Administration	5.2%	5.1%	5.2%	5.2%	5.5%	5.2%
Transportation to Work (ACS)						
Drove Alone	81.7%	82.8%	82.6%	81.9%	81.3%	80.4%
Public transportation (excl. taxicab)	1.0%	0.8%	0.7%	0.6%	0.5%	0.7%
Walked	3.0%	2.6%	2.9%	2.9%	3.2%	3.1%
Taxicab, motorcycle, bicycle, or other	0.6%	0.6%	0.9%	1.0%	1.1%	1.3%



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Travel Time (ACS)						
14 Minutes or Less	45.6%	41.2%	38.7%	37.0%	35.4%	35.3%
15 to 29 Minutes	37.7%	38.7%	38.0%	35.8%	34.5%	34.9%
30 to 59 Minutes	13.5%	16.3%	18.8%	22.2%	24.2%	23.5%
60 Or More Minutes	3.2%	3.8%	4.5%	5.0%	5.9%	6.3%



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Study Areas

528 W Plank Rd, Altoona, PA 16602

Lat: 40.47151, Long: -78.40893

Maps

[528 W Plank Rd, Altoona, PA 16602](#)

Profile Tables

[Full Profile](#)

Prepared by: Goodman Real Estate Services Group LLC

Prepared on: 2/6/2025 3:13:33 PM