

PLANK ROAD REDEVELOPMENT

Altoona, Pennsylvania





HIGHLIGHTS

- Redevelopment with Rural King and Grocery Outlet
- Located less than a mile off of Interstate 99 and adjacent to Logan Valley Mall and area retailers and restaurants including JCPenney, Macy's, Hobby Lobby, Burlington, Weis, Harbor Freight, Dunham's Sports, Starbucks, Arby's, Taco Bell, Panda Express, and more
- Due to the City of Altoona's central location along I-99, the market draws from a large trade area that extends to State College and Johnstown (over 40 miles)
- Over 100,000 people within 10 miles
- Excellent visibility and access to the main W. Plank Road (21,000 VPD)
- FULLY LEASED

DEMOGRAPHICS

POPULATION	5 MILE	10 MILE	15 MILE	20 MILE	30 MILE
2027 Projection	73,327	106,319	140,105	187,578	349,561
2022 Estimate	72,978	105,874	139,430	186,389	346,811
INCOME	5 MILE	10 MILE	15 MILE	20 MILE	30 MILE
2022 Average	\$64,768	\$66,856	\$67,629	\$67,568	\$64,997
2022 Median	\$48,263	\$50,604	\$51,977	\$52,666	\$50,219
DAYTIME POPULATION	5 MILE	10 MILE	15 MILE	20 MILE	30 MILE
2022 Employees	36,668	45,503	55,768	71,234	120,439

LEASING INFORMATION

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