





Full Profile	528 W Plank Rd, Altoona, PA 16602 0 - 5 mi	528 W Plank Rd, Altoona, PA 16602 0 - 10 mi	528 W Plank Rd, Altoona, PA 16602 0 - 15 mi	528 W Plank Rd, Altoona, PA 16602 0 - 20 mi	528 W Plank Rd, Altoona, PA 16602 0 - 25 mi	528 W Plank Rd, Altoona, PA 16602 0 - 30 mi
Current Year Estimated Population	72,978		139,430	186,389	251,373	346,811
5 Year Projected Population	73,327		140,105	187,578	253,109	349,561
2010 Census Population	75,111		143,925	191,683	258,379	360,817
2000 Census Population	78,059		145,030	193,323	263,050	371,244
Projected Annual Growth 2021-2026	0.48%		0.48%	0.64%	0.69%	0.79%
Historical Annual Growth 2000-2021	-6.51%		-3.86%	-3.59%	-4.44%	-6.58%
Historical Affilial Growth 2000-2021	-0.5176	-4.90 //	-3.00 %	-3.5970	-4.44 /0	-0.56 /6
Households						
Current Year Estimated Households	30,337	43.127	55,284	74,010	98,387	138,763
5 Year Projected Households	30.480		55.551	74,486	99,094	139,903
2010 Census Households	31,152	'	57,031	76,040	101,189	144,857
2000 Census Households	31,313		55,997	74,819	100,034	145,017
Projected Annual Growth 2021-2026	0.47%		0.48%	0.64%	0.72%	0.82%
Historical Annual Growth 2000-2021	-3.11%		-1.27%	-1.08%	-1.65%	-4.31%
Age						
Est. Population Under 10 Years	10.4%	10.1%	10.0%	9.9%	9.7%	9.7%
Est. Population 10-19	12.5%	12.3%	12.3%	12.1%	11.9%	11.8%
Est. Population 20-30	12.4%	12.8%	13.1%	13.0%	13.4%	13.3%
Est. Population 30-44	17.0%	17.0%	17.1%	16.9%	17.1%	16.8%
Est. Population 45-59	18.4%	18.8%	18.8%	19.1%	19.2%	19.2%
Est. Population 60-74	19.8%	19.8%	19.6%	19.8%	19.6%	19.9%
Est. Population 75 Years or Over	9.6%	9.2%	9.2%	9.2%	9.1%	9.4%
Marital Status & Gender						
CY Est. Male Population	48.5%	49.3%	49.8%	49.9%	50.7%	50.3%
CY Est. Female Population	51.5%	50.7%	50.2%	50.1%	49.3%	49.7%
Est. Never Married (ACS)	30.8%	29.5%	29.4%	28.7%	29.3%	29.5%
Est. Now Married (ACS)	48.9%	51.5%	52.4%	53.2%	53.0%	52.3%
Est. Widowed (ACS)	8.5%	8.0%	7.8%	7.8%	7.5%	7.8%
Est. Divorced (ACS)	11.7%		10.5%	10.2%	10.2%	10.4%
Income						
Est. HH Inc \$200,000 or more	2.5%		2.6%	2.5%	2.2%	2.2%
Est. HH Inc \$150,000 to \$199,999	3.8%	4.0%	3.9%	4.0%	3.9%	3.8%
Est. HH Inc \$100,000 to \$149,999	11.7%		13.0%	13.0%	13.0%	12.6%
Est. HH Inc \$75,000 to \$99,999	11.5%		13.3%	13.6%	13.7%	13.0%
Est. HH Inc \$50,000 to \$74,999	18.9%		18.7%	19.2%	19.3%	18.7%
Est. HH Inc \$35,000 to \$49,999	15.2%		15.2%	15.4%	15.5%	15.4%
Est. HH Inc \$25,000 to \$34,999	10.2%		10.2%	10.1%	10.3%	10.7%
Est. HH Inc \$15,000 to \$24,999	11.7%		10.4%	10.3%	10.3%	11.0%
Est. HH Inc Under \$15,000	14.6%		12.6%	11.9%	11.9%	12.7%
Est. Average Household Income	\$ 64,768					
Est. Median Household Income	\$ 48,263					
Est. Per Capita Income	\$ 26,924	\$ 27,234	\$ 26,815	\$ 26,829	\$ 26,067	\$ 26,006
Businesses and Employees						
Est. Total Businesses	2,371	2,982	3,555	4,856	6,080	8,454
Est. Total Employees	36,668		55,768	71,234	84,663	120,439
Dana						
Race	04.50/	OF 40/	OF 20/	OF 00/	0F 00/	04.60/
Est. White	94.5%		95.3% 2.2%	95.8% 2.0%	95.2% 2.6%	
Est. Black	2.4%					2.9%
Est. Asian Est. Other	0.8%		0.6% 2.0%	0.5% 1.8%	0.5% 1.8%	0.5% 2.0%
LSt. Other	2.3%	2.0%	2.0%	1.8%	1.8%	2.0%
Hispanic						
CY Est Pop Hispanic or Latino	999	1,340	1,856	2,250	3,238	5,115
CY Est Pop Hispanic or Latino	1%		1%	1%	1%	
Hispanic or Latino (ACS)	2%		1%	1%	1%	2%
Education	E4 000	75.050	00.400	400.044	100.004	040.004
Est Pop Age 25+ by Educ Attain.	51,692		99,109	133,244	180,291	248,961
Less than 9th grade	2.3%	2.3%	2.5%	2.5%	2.5%	2.6%



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Some High School, no diploma	6.5%	6.2%	6.0%	6.3%	6.6%	6.7%
High School Graduate (or GED)	43.7%	44.4%	45.2%	45.8%	46.9%	46.8%
Some College, no degree	16.3%	16.0%	15.8%	15.2%	15.0%	15.0%
Associate Degree	8.8%	9.4%	9.5%	9.5%	9.5%	9.4%
Bachelor's Degree	14.7%	14.4%	13.9%	13.6%	12.7%	12.6%
Graduate Degree	7.7%	7.3%	7.2%	7.2%	6.8%	6.8%
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Housing						
Est. Total Housing Units	32,779	46,580	60,212	81,568	109,449	155,993
Est. Owner-Occupied	62.5%	64.9%	65.9%	66.4%	67.2%	65.8%
Est. Renter-Occupied	30.1%	27.7%	25.9%	24.3%	22.7%	
Est. Vacant Housing Units	7.5%	7.4%	8.2%	9.3%	10.1%	11.0%
Zoti Tuodini Tiodoning Orinto	7.070	71170	0.270	0.070	101170	111070
Homes Built by Year (ACS)						
Homes Built 2005 Or Later	0.5%	0.6%	0.7%	0.8%	0.8%	0.7%
Homes Built 2000 To 2004	1.3%	1.2%	1.4%	1.3%	1.3%	1.3%
Homes Built 1990 To 1999	4.1%	5.7%	6.9%	7.1%	7.1%	
	4.1%	8.0%	8.5%	7.1% 8.5%	8.7%	8.2%
Homes Built 1980 To 1989						
Homes Built 1970 To 1979	6.4%	7.3% 13.7%	8.6%	8.8%	8.6%	
Homes Built 1960 To 1969	12.9%		14.4%	14.9%	14.8%	13.9%
Homes Built 1950 To 1959	9.4%	9.4%	8.9%	8.4%	8.0%	
Homes Built 1940 To 1949	13.5%	12.8%	12.2%	11.8%	11.7%	
Homes Built 1939 Or Earlier	8.6%	8.0%	7.4%	7.5%	7.9%	9.0%
Home Values						
Home Value \$1,000,000 or more	0%	0%	0%	0%	0%	
Home Value \$500,000 to \$999,999	2%	2%	2%	2%	2%	
Home Value \$400,000 to \$499,999	2%	2%	2%	2%	2%	
Home Value \$300,000 to \$399,999	5%	6%	6%	6%	5%	5%
Home Value \$200,000 to \$299,999	14%	16%	16%	16%	16%	14%
Home Value \$150,000 to \$199,999	16%	17%	17%	17%	17%	16%
Home Value \$100,000 to \$149,999	23%	23%	22%	22%	22%	21%
Home Value \$70,000 to \$99,999	17%	16%	16%	16%	17%	17%
Home Value \$50,000 to \$69,999	10%	8%	8%	8%	8%	8%
Home Value \$25,000 to \$49,999	6%	6%	5%	6%	7%	9%
Home Value Under \$25,000	4%	5%	5%	5%	5%	6%
Median Housing Unit Value	\$ 121,902	\$ 130,633	\$ 134,368	\$ 132,725	\$ 127,552	\$ 121,872
Labor Force						
Est Pop Age 16+ by Employ. Status	60,643	88,451	116,800	156,265	211,543	291,668
Labor Force	57.3%	58.0%	57.4%	57.1%	56.5%	56.0%
	0.1%	0.1%	0.0%	0.0%		
In Armed Forces Civilian, Employed	54.0%	54.9%	54.3%	53.9%		
Civilian, Unemployed	3.3%	3.1%	3.1%	3.2%	3.2%	
Not in Labor Force	42.7%	42.0%	42.6%	42.9%	43.5%	44.0%
Occupation						
Agr, forest, fish & hunt., min and const.	6.0%	7.2%	8.5%	8.8%	9.4%	9.3%
Manufacturing	7.4%	8.5%	9.4%	10.1%	10.6%	10.7%
Wholesale & retail trade	19.4%	19.1%	17.9%	16.8%		15.9%
Transp. and warehousing, and utilities	6.4%	7.1%	7.4%	7.5%		
Information	2.1%	1.7%	1.5%	1.4%		
Fin, ins., real estate, rental & leasing	3.5%	3.3%	3.2%	3.1%		
Prof, sci, manag, admin, & waste ms	7.5%	7.0%	6.7%	6.8%		
Educational, health and social services	28.3%	27.4%	27.4%	27.2%		
Arts, enter., rec., accom. & food services	10.1%	9.6%	8.8%	8.4%		
Other services (except pub admin.)	4.3%	4.5%	4.6%	4.9%	4.7%	
Public Administration	4.8%	4.7%	4.6%	4.9%	5.2%	
		70	570		5.270	3.370
Transportation to Work (ACS)						
Drove Alone						



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Public transportation (excl. taxicab)						
Walked						
Taxicab, motorcycle, bicycle, or other						
Travel Time (ACS)						
14 Minutes or Less						
15 to 29 Minutes						
30 to 59 Minutes						
60 Or More Minutes						



Lat: 40.47150, Long: -78.40893

## **Study Areas**

528 W Plank Rd, Altoona, PA 16602

# **Maps**

528 W Plank Rd, Altoona, PA 16602

### **Profile Tables**

Full Profile

Prepared by: Goodman Real Estate Services Group LLC

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