





Full Profile	3501 Woodward Ave, Muscle Shoals, AL 35661 0 - 5 mi	3501 Woodward Ave, Muscle Shoals, AL 35661 0 - 10 mi	3501 Woodward Ave, Muscle Shoals, AL 35661 0 - 15 mi	3501 Woodward Ave, Muscle Shoals, AL 35661 0 - 20 mi	3501 Woodward Ave, Muscle Shoals, AL 35661 0 - 25 mi	3501 Woodward Ave, Muscle Shoals, AL 35661 0 - 30 mi
Current Year Estimated Population	41,616	96,101	129,861	165,651	190,590	223,154
5 Year Projected Population	41,402	95,631	129,520	165,468	190,600	222,965
2020 Census Population	39,853		126,188	160,778	184,811	216,220
Projected Annual Growth 2024-2029	-0.52%		-0.26%	-0.11%	0.00%	-0.08%
Households Current Year Estimated Households	17,915	41,567	55,068	69.051	79,291	92,965
5 Year Projected Households	17,801		54,883	68,929	79,253	92,838
2020 Census Households	17,165		53,464	66,948	76,871	89,990
Projected Annual Growth 2024-2029	-0.64%	-0.56%	-0.34%	-0.18%	-0.05%	-0.14%
Age						
Est. Population Under 10 Years	11.7%	11.4%	11.2%	11.3%	11.2%	11.1%
Est. Population 10-19	12.5%	12.0%	12.1%	12.5%	12.5%	12.5%
Est. Population 20-30	12.7%	14.4%	13.7%	13.4%	13.2%	12.8%
Est. Population 30-44	18.5%		17.6%	17.6%	17.5%	17.3%
Est. Population 45-59	17.9%		17.3%	17.7%	17.9%	18.2%
Est. Population 60-74	18.2%		18.7%	18.4%	18.7%	19.0%
Est. Population 75 Years or Over	8.5%		9.3%	9.0%	9.1%	9.1%
Marital Status & Gender CY Est. Male Population	47.3%	47.2%	47.6%	48.0%	48.1%	48.3%
CY Est. Female Population	52.7%		52.4%	48.0% 52.0%	51.9%	40.3% 51.7%
	02.17	02.070	02.170	02.070	01.070	01170
Est. Never Married (ACS)	29.4%	31.6%	29.9%	29.0%	28.5%	27.7%
Est. Now Married (ACS)	45.7%	46.3%	49.1%	50.2%	50.9%	51.3%
Est. Widowed (ACS)	8.2%	7.8%	7.7%	8.0%	8.1%	8.3%
Est. Divorced (ACS)	16.7%	14.4%	13.3%	12.7%	12.6%	12.7%
Income						
Est. HH Inc \$200,000 or more	4.4%	3.8%	4.0%	4.0%	4.1%	4.3%
Est. HH Inc \$150,000 to \$199,999	5.3%		7.1%	7.3%	7.2%	6.9%
Est. HH Inc \$100,000 to \$149,999	15.3%		14.5%	14.2%	14.3%	14.2%
Est. HH Inc \$75,000 to \$99,999	12.4%		13.7%	13.7%	13.8%	13.8%
Est. HH Inc \$50,000 to \$74,999	18.2%		17.6%	18.0%	18.0%	17.8%
	13.7%		12.8%	12.8%	12.9%	12.8%
Est. HH Inc \$35,000 to \$49,999	9.4%		9.3%	9.3%	9.3%	9.5%
Est. HH Inc \$25,000 to \$34,999						
Est. HH Inc \$15,000 to \$24,999	9.3%		9.9%	9.9%	9.8%	10.3%
Est. HH Inc Under \$15,000	12.1%		11.1%	10.7%	10.5%	10.5%
Est. Average Household Income	\$ 76,081					
Est. Median Household Income Est. Per Capita Income	\$ 57,930 \$ 32,751		\$ 58,802 \$ 32,685			
	¢ 01,101	¢ 01,100	+ 01,000	¢ 01,111	¢ 01,010	¢ 01,100
Businesses and Employees	1 500	0.400	0.545	1 405	4.405	1 001
Est. Total Businesses	1,593		3,545	4,105	4,425	4,921
Est. Total Employees	20,634	39,013	43,511	49,285	52,260	56,958
Race						
Est. White	71.6%	74.5%	77.5%	77.4%	78.8%	80.2%
Est. Black	20.5%	17.6%	14.3%	12.6%	11.7%	10.6%
Est. Asian	0.7%		0.8%	0.6%	0.6%	0.5%
Est. Other	7.1%	7.0%	7.5%	9.3%	9.0%	8.7%
Hispanic						
CY Est Pop Hispanic or Latino	1,545	3,851	5,609	10,332	11,043	11,718
CY Est Pop Hispanic of Latino	4%		4%	6%	6%	5%
Hispanic or Latino (ACS)	4%		4%	6%	6%	5%
Education Est Pop Age 25+ by Educ Attain.	28,831	66,846	90,713	115,029	132,677	155,943
Less than 9th grade	3.3%		3.4%	3.6%	3.7%	4.1%
	10.2%		9.2%	9.6%	9.6%	9.8%
Some High School no diploma						
Some High School, no diploma High School Graduate (or GED)	36.1%		35.6%	36.1%	36.6%	37.0%



Full Profile	3501 Woodward Ave, Muscle Shoals, AL 35661 0 - 5 mi	3501 Woodward Ave, Muscle Shoals, AL 35661 0 - 10 mi	3501 Woodward Ave, Muscle Shoals, AL 35661 0 - 15 mi	3501 Woodward Ave, Muscle Shoals, AL 35661 0 - 20 mi	3501 Woodward Ave, Muscle Shoals, AL 35661 0 - 25 mi	3501 Woodward Ave, Muscle Shoals, AL 35661 0 - 30 mi
Associate Degree	7.9%	7.4%	7.6%	7.9%	7.9%	8.0%
Bachelor's Degree	12.4%	14.2%	14.1%	13.6%	13.3%	12.9%
Graduate Degree	6.7%	8.9%	8.7%	8.2%	8.0%	7.8%
Housing						
Est. Total Housing Units	19,891	46,494	61,530	77,502	89,655	105,582
Est. Owner-Occupied	59.2%	56.1%	59.9%	61.1%	62.1%	63.0%
Est. Renter-Occupied	30.9%	33.3%	29.6%	28.0%	26.3%	25.1%
Est. Vacant Housing Units	9.9%	10.6%	10.5%	10.9%	11.6%	12.0%
Homes Built by Year (ACS)	00/	0%	00/	00/	0%	0.0/
Homes Built 2014 Or Later	0%	9%	0% 9%	0% 9%	9%	0% 9%
Homes Built 2010 To 2013 Homes Built 2000 To 2009	12%	9%	9% 12%	9% 12%	9% 12%	13%
Homes Built 1990 To 1999	9%	11%	12 %	12 %	12%	16%
Homes Built 1990 To 1999 Homes Built 1980 To 1989	10%	10%	14%	15%	10%	10%
Homes Built 1980 To 1989 Homes Built 1970 To 1979	10%	10%	17%	12%	12%	12%
Homes Built 1960 To 1969	17%	17%	16%	17 %	15%	14%
Homes Built 1950 To 1959	11%	11%	10%	9%	9%	8%
Homes Built 1940 To 1949	5%	5%	4%	4%	4%	4%
Homes Built 1939 or Earlier	8%	7%	6%	6%	6%	6%
Home Values						
Home Value \$1,000,000 or more	1%	1%	1%	2%	2%	2%
Home Value \$500,000 to \$999,999	9%	10%	11%	10%	10%	10%
Home Value \$400,000 to \$499,999	9%	9%	9%	8%	8%	8%
Home Value \$300,000 to \$399,999	16%	16%	16%	15%	15%	14%
Home Value \$200,000 to \$299,999	28%	25%	25%	24%	24%	24%
Home Value \$150,000 to \$199,999	15%	15%	14%	13%	13%	13%
Home Value \$100,000 to \$149,999	12%	12%	12%	12%	13%	13%
Home Value \$70,000 to \$99,999	5%	5%	5%	6%	6%	6%
Home Value \$50,000 to \$69,999	2%	2%	2%	2%	2%	2%
Home Value \$25,000 to \$49,999	3%	3%	3%	3%	3%	4%
Home Value Under \$25,000	1%	2%	2%	2%	3%	3%
Median Housing Unit Value	\$ 240,966	\$ 243,868	\$ 248,008	\$ 240,092	\$ 237,686	\$ 232,212
Labor Force						
Est Pop Age 16+ by Employ. Status	33,649	78,469	106,167	134,851	155,343	182,210
Labor Force	56.8%	56.5%	57.2%	57.4%	57.1%	56.6%
In Armed Forces	0.1%	0.1%		0.1%		0.1%
Civilian, Employed	55.4%	54.4%	55.3%	55.7%	55.5%	54.9%
Civilian, Unemployed	1.4%	2.0%	1.8%	1.7%	1.6%	1.7%
Not in Labor Force	43.2%	43.5%	42.8%	42.6%	42.9%	43.4%
Occupation						
Agr, forest, fish & hunt., min and const.	8.9%	8.2%	8.4%	9.3%	9.7%	10.2%
Manufacturing	15.3%	15.5%	16.6%	18.4%	18.5%	19.1%
Wholesale & retail trade	13.2%	16.5%	15.7%	15.1%	15.2%	15.1%
Transp. and warehousing, and utilities	5.1%	4.2%	4.9%	5.2%	5.5%	5.8%
	0.170	1.2%	1.2%	1.1%	1.0%	1.0%
1 0,	1 4%	1/70	1.270		4.3%	4.2%
Information	1.4%		4.2%	4.270		
1 0,	1.4% 3.9% 8.5%	4.3% 7.8%	4.2% 7.8%	4.2% 7.7%	7.5%	7.1%
Information Fin, ins., real estate, rental & leasing	3.9%	4.3%				
Information Fin, ins., real estate, rental & leasing Prof, sci, manag, admin, & waste ms	3.9% 8.5%	4.3% 7.8%	7.8%	7.7%	7.5%	20.4%
Information Fin, ins., real estate, rental & leasing Prof, sci, manag, admin, & waste ms Educational, health and social services	3.9% 8.5% 22.4%	4.3% 7.8% 20.7%	7.8% 21.5%	7.7% 20.7%	7.5% 20.6%	20.4% 8.3%
Information Fin, ins., real estate, rental & leasing Prof, sci, manag, admin, & waste ms Educational, health and social services Arts, enter., rec., accom. & food services	3.9% 8.5% 22.4% 9.7%	4.3% 7.8% 20.7% 11.6%	7.8% 21.5% 10.3%	7.7% 20.7% 9.1%	7.5% 20.6% 8.7%	20.4% 8.3% 4.5%
Information Fin, ins., real estate, rental & leasing Prof, sci, manag, admin, & waste ms Educational, health and social services Arts, enter., rec., accom. & food services Other services (except pub admin.) Public Administration	3.9% 8.5% 22.4% 9.7% 6.6%	4.3% 7.8% 20.7% 11.6% 4.9%	7.8% 21.5% 10.3% 4.7%	7.7% 20.7% 9.1% 4.7%	7.5% 20.6% 8.7% 4.6%	20.4% 8.3% 4.5%
Information Fin, ins., real estate, rental & leasing Prof, sci, manag, admin, & waste ms Educational, health and social services Arts, enter., rec., accom. & food services Other services (except pub admin.) Public Administration Transportation to Work (ACS)	3.9% 8.5% 22.4% 9.7% 6.6% 5.0%	4.3% 7.8% 20.7% 11.6% 4.9% 5.0%	7.8% 21.5% 10.3% 4.7% 4.7%	7.7% 20.7% 9.1% 4.7% 4.5%	7.5% 20.6% 8.7% 4.6% 4.3%	20.4% 8.3% 4.5% 4.3%
Information Fin, ins., real estate, rental & leasing Prof, sci, manag, admin, & waste ms Educational, health and social services Arts, enter., rec., accom. & food services Other services (except pub admin.) Public Administration	3.9% 8.5% 22.4% 9.7% 6.6%	4.3% 7.8% 20.7% 11.6% 4.9%	7.8% 21.5% 10.3% 4.7%	7.7% 20.7% 9.1% 4.7%	7.5% 20.6% 8.7% 4.6%	7.1% 20.4% 8.3% 4.5% 4.3% 84.2% 0.2%



Full Profile	3501 Woodward Ave, Muscle Shoals, AL 35661 0 - 5 mi	3501 Woodward Ave, Muscle Shoals, AL 35661 0 - 10 mi	3501 Woodward Ave, Muscle Shoals, AL 35661 0 - 15 mi	3501 Woodward Ave, Muscle Shoals, AL 35661 0 - 20 mi	3501 Woodward Ave, Muscle Shoals, AL 35661 0 - 25 mi	3501 Woodward Ave, Muscle Shoals, AL 35661 0 - 30 mi
Taxicab, motorcycle, bicycle, or other	0.6%	0.7%	0.7%	0.7%	0.7%	0.7%
Travel Time (ACS)						
14 Minutes or Less	35.1%	36.3%	32.0%	29.2%	27.6%	26.6%
15 to 29 Minutes	46.1%	45.4%	44.3%	42.4%	40.2%	38.6%
30 to 59 Minutes	13.6%	12.0%	16.1%	20.0%	23.1%	25.2%
60 Or More Minutes	5.2%	6.3%	7.5%	8.4%	9.2%	9.6%



# **Study Areas**

3501 Woodward Ave, Muscle Shoals, AL 35661

Lat: 34.72880, Long: -87.66723

### Maps

3501 Woodward Ave, Muscle Shoals, AL 35661

## **Profile Tables**

Full Profile

Prepared by: Goodman Real Estate Services Group LLC Prepared on: 1/30/2025 5:50:17 PM